



Media breakfast

14.11.2024 Prague

Agenda

Media Breakfast

- 1 Welcome and introduction
- 2 TUI Group presentation
- 3 TUI Czech Republic
- 4 Plans for the upcoming years
- 5 Q&A
- 6 Networking



2. TUI Group presentation

TUI Group Overview



Global group -
headquartered in Germany

Cruise ships



17

Hotels



~400

Aircraft



~130

Travel Agencies



~1200

Revenue 2023:
20.7 bn €

Underlying EBIT 2023:
977 million €



TUI Care Foundation, initiated
by TUI, promotes the positive
effects of tourism in
25 countries



Through the TUI Workwide
Programme, TUI employees
have spent more than
16,380 days working abroad



Over **7 million**
TUI Collection
excursions have been
sold since the launch



Tourism remains a growth sector - fundamentals remain attractive

TRAVEL IS A MEGA TREND



Tourism growth above GDP –
a multi-year growth industry



Favourable demographic
supported by high disposable
income and longevity



Experiences
The new lifestyle & global
trend in travel



TUI Hotels & Resorts

Luxury

the
mora

Royalton
Luxury Resorts

Global

RIU
HOTELS & RESORTS

ROBINSON

TUI BLUE

TUI MAGIC LIFE

Regional

ATLANTICA
HOTELS & RESORTS

GRUPOTEL
HOTELS & RESORTS

IBEROTEL

AKRA
HOTELS

Price-conscious

TUI SUNEО

AQI

12
Brands

~ 350
Leisure Destinations

~ 35
Countries

Royalton offers luxurious, all-inclusive accommodations in the Caribbean and Mexico.

The Mora hotels combine laid-back, contemporary luxury with a highly tailored experiences.

RIU Hotels & Resorts is a renowned hotel brand with proven quality and excellent service.

ROBINSON is one of the leading providers of club holidays in the premium segment.

TUI BLUE is a global hotel brand for experience-oriented lifestyle travellers.

TUI MAGIC LIFE is an all-inclusive club brand with great value for money.

Atlantica Hotels & Resorts is one of the leading hotel companies in Greece and in Cyprus.

Grupotel offers more than 40 hotels mainly in the Balearic Islands and the Canary Islands.

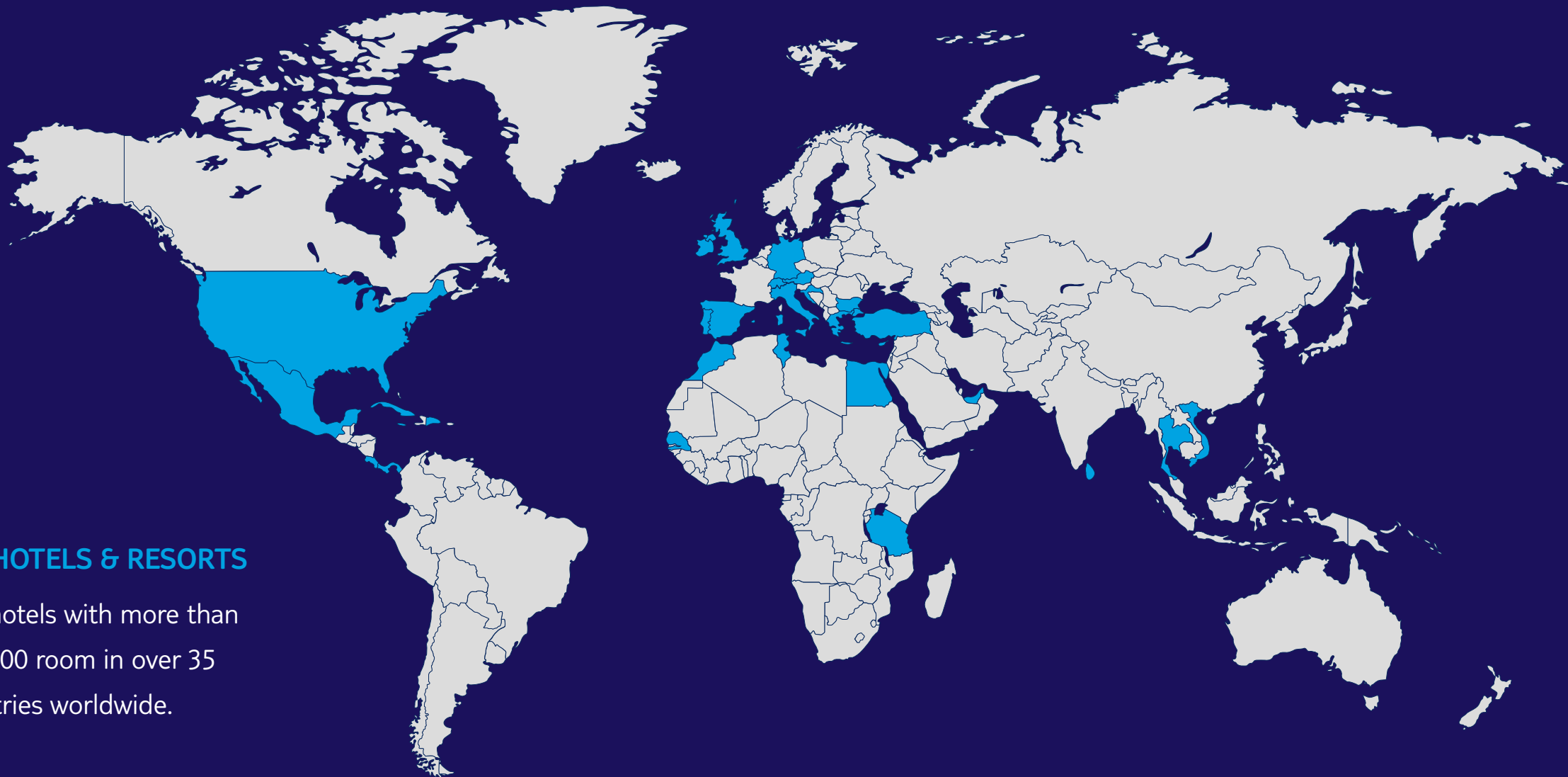
Iberotel provides a high level of comfort in Egypt and the United Arab Emirates.

Akra is a premium hotel brand that combines modern design and personalized service.

TUI SUNEО offers holiday experiences with great value for money and good quality.

AQI focuses on the essence of hospitality in terms of quality, health & safety and sustainability.



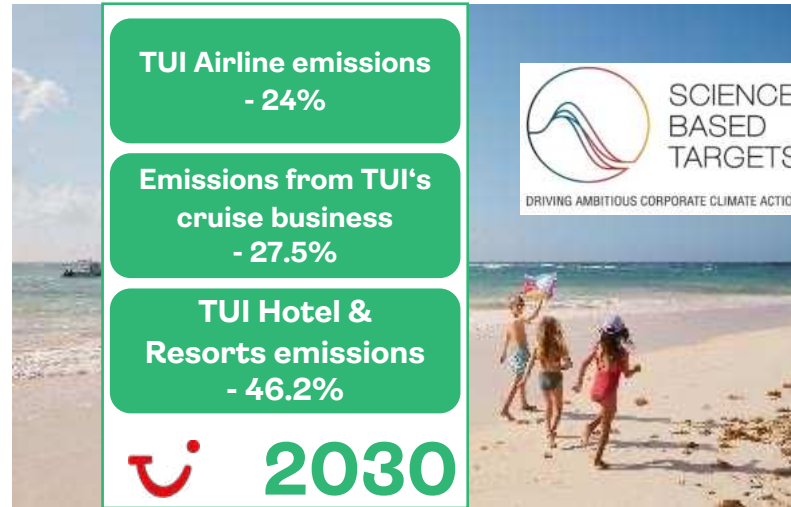


TUI HOTELS & RESORTS

424 hotels with more than
140.000 room in over 35
countries worldwide.



TUI Sustainability Agenda: Reduce our environmental footprint significantly, maximise the socio-economic impact of tourism



People



Planet



Progress

Milestone 2030 with firm commitments and roadmaps for emission reductions.
On our way to net-zero emissions and a circular business by 2050 the latest.

2. TUI Czech Republic

Summary of the first year

TUI Czech Republic



Distrubution



Website **www.tui.cz**
Mobile app



TUI Shops

Call Center

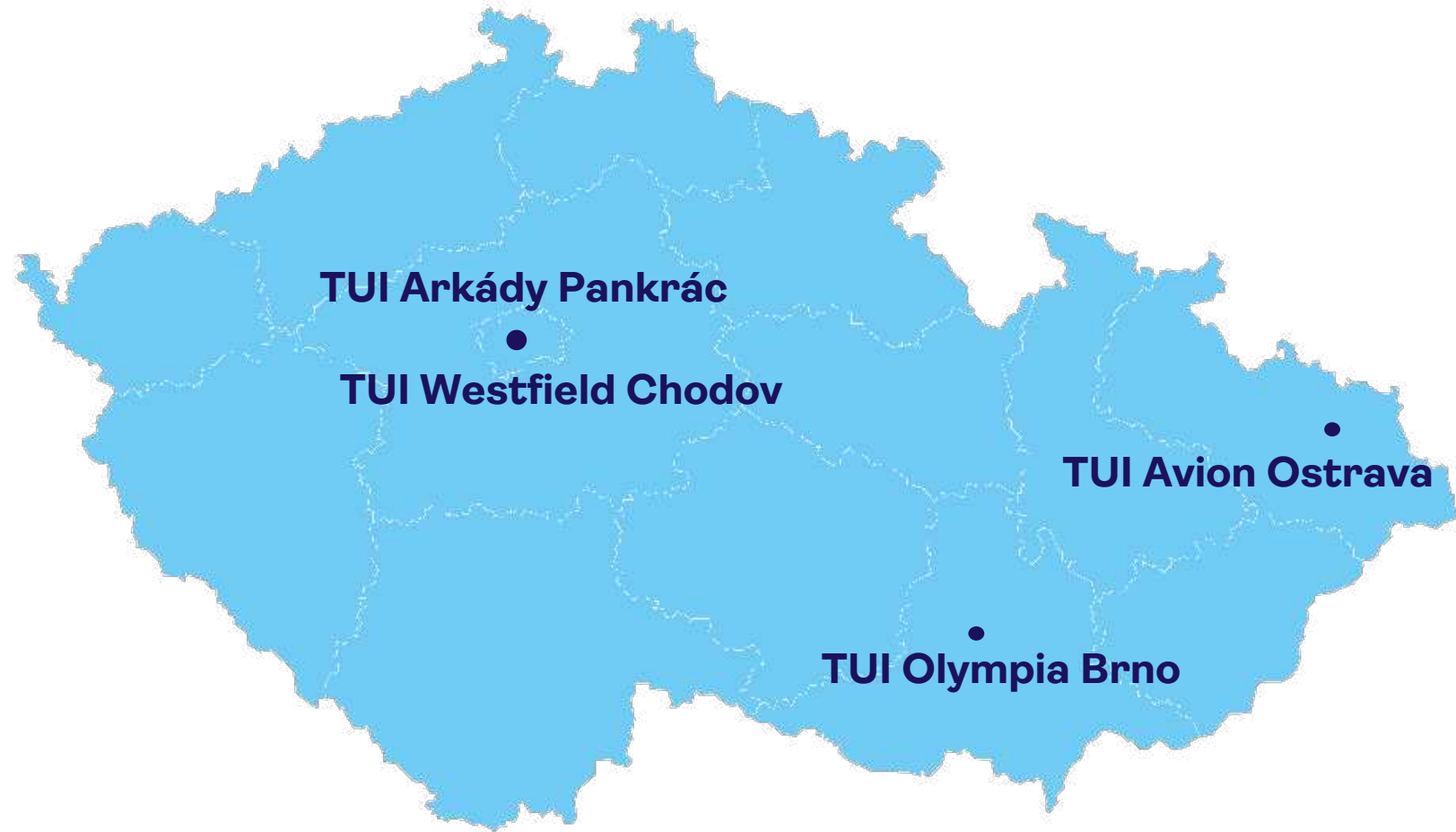


>**300**
Travel agents

Travel agents



TUI Shops



Summer 2024

Charter flights



Prague:

Turkey (Turkish Riviera and Aegean)
Greece (Crete, Rhodes, Kos)
Mallorca
Bulgaria
Egypt (Hurgada, Marsa Alam)
Cyprus
Albania
Canary Islands
Madeira



Ostrava:

Turkish Riviera
Bulgaria
Crete



Brno:

Turkish Riviera
Bulgaria
Crete
Rhodes



Summer 2024

Top 3 destinations

AYT

Turkish Riviera

PMI

Mallorca

HER

Crete



What do we offer beyond the charters?



Exotic destinations

(eg. Dominican Republic, Sri Lanka, Mauritius, Zanzibar)



Dynamic package
with **departure**
from **Germany or**
Austria



Accommodation only

(eg. Croatia, Italy,
Poland)



City Breaks

(eg. Paris, Rome,
Barcelona)



Ski

(eg. Austria, Italy,
Poland)



5. Plans

Winter 2024/25

Charter flights



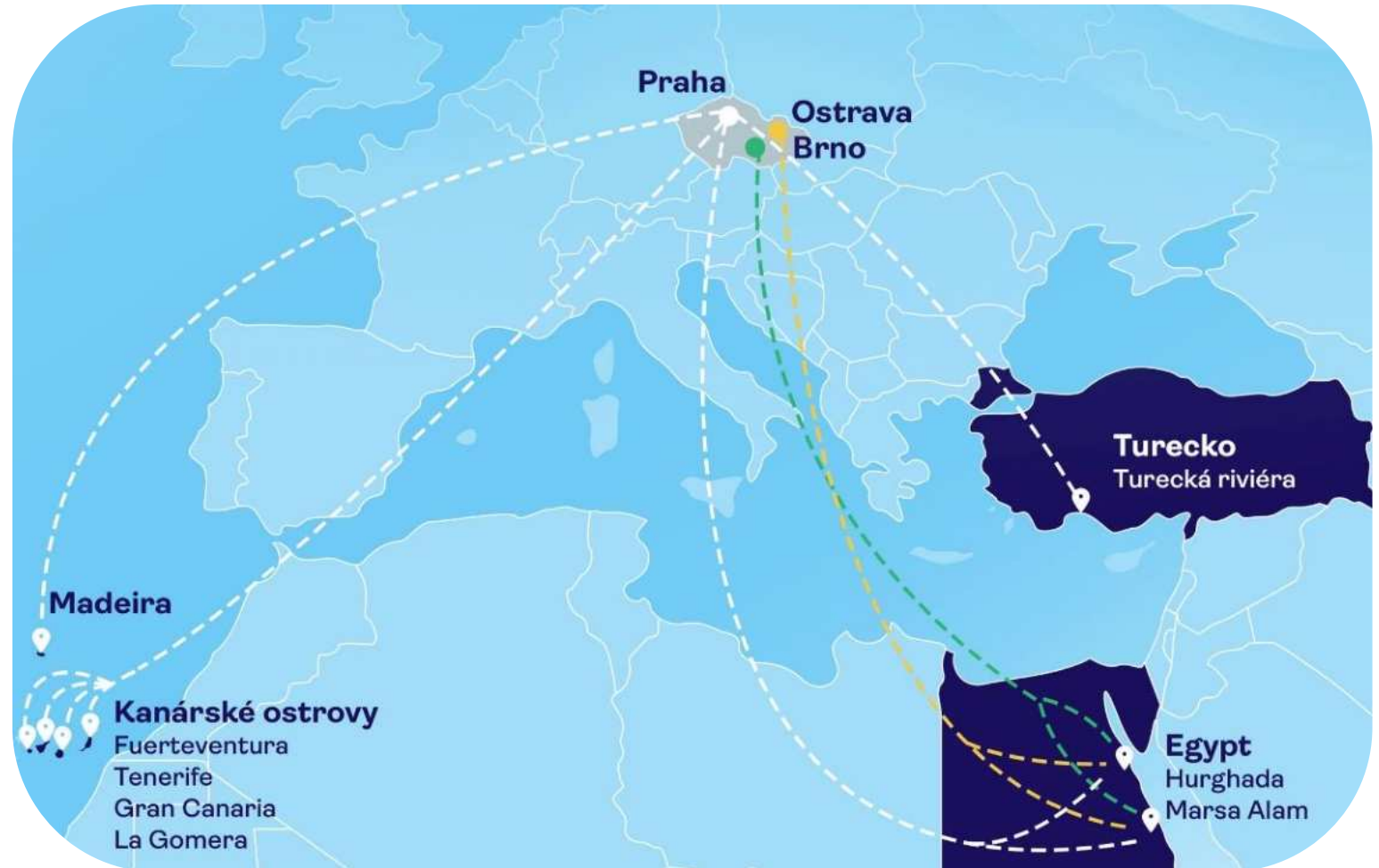
Prague:

Egypt (Hurgada, Marsa Alam)
Canary Islands
Turkish Riviera
Madeira



Ostrava and Brno:

Egypt (Hurgada, Marsa Alam)



What next?

Summer 2025



100k

Clients 



10

TUI Shops 



+100

Travel agents 

Summer 2025

Charter flights



Prague:

Greece (Crete, Rhodes, Corfu, Kos, Zakynthos)
Turkish Riviera and Aegean Turkey
Egypt (Hurgada, Marsa Alam)
Cyprus
Bulgaria (Varna, Burgas)
Mallorca, Minorca
Albania
Tunisia
Fuerteventura, Tenerife
Madeira



Brno:

Turkish Riviera
Greece (Crete, Rhodes, Kos)
Mallorca
Egypt (Hurgada, Marsa Alam)
Bulgaria (Varna, Burgas)



Ostrava:

Turkish Riviera
Greece (Crete, Rhodes, Kos)
Mallorca
Egypt (Hurgada, Marsa Alam)
Bulgaria (Varna, Burgas)



5. Questions?

6. Networking



THANK YOU!