



PRESS RELEASE

SKI plus CITY Pass Stubai Innsbruck Launch Opens 2019/2020 Skiing Season

From 01 October 2019: Experience maximum winter holiday flexibility with a single pass

Innsbruck, 2019: The new dimension of winter holidays – flexible, guaranteed snow and maximum variety. The innovative SKI plus CITY Pass Stubai Innsbruck is the perfect companion for your 360-degree holiday experience. The pass links 13 skiing resorts with 22 sights and additionally includes bonus services throughout the Stubaital Valley as well as in and around the city of Innsbruck. From 01 October 2019, this combination of fun on the slopes and sightseeing, which is unique worldwide, will be available with a single card for the first time.

Perfect piste conditions already in autumn

The diversity of the SKI plus CITY Pass Stubai Innsbruck skiing resorts allows skiers to **start the new skiing season** particularly early. The Stubai Glacier, Austria's largest glacier skiing area, guarantees snow from October to May and is thus the first of a total of **13 skiing resorts** to open its lifts and slopes to skiers. The 12 other skiing resorts in and around Innsbruck are, of course, equally preparing for the approaching start of the season. Families, pleasure skiers and professionals are awaited by unique, varied piste experiences on more than **300 kilometres of pistes**. Eight of the 13 skiing areas even offer a **25% discount** on night **skiing** or **night tobogganing**.

40 Services – Infinite Experiences

The launch of the SKI plus CITY Pass Stubai Innsbruck on 01 October 2019 will also provide access to **22 lifestyle, culture and sightseeing offers** in the greater Innsbruck area. With the SKI plus CITY Pass you can, for instance, visit Innsbruck's Imperial Palace or the Bergisel ski jump. Local mobility is another advantage of the SKI plus CITY Pass Stubai Innsbruck, as the existing **ski bus connections** as well as the **Hop-On-Hop-Off Sightseer Bus** in Innsbruck are included as well. Equally included is the admission to three indoor pools, namely the **Neustift Leisure Centre**, the **StuBay Sauna and Spa Paradise** and the **Axams Indoor Pool**. Thanks to 40 services, it is easy to turn your winter holidays into a highly varied experience. Skiing in the morning, enjoying culture in Innsbruck in the afternoon and immersing into one of the pools in the evening, or do you rather fancy a fast-paced night toboggan run? All this and much more is possible.

Superlatives included

The range of the SKI plus CITY Pass Stubai Innsbruck is not only impressive when it comes to its combined offer of ultimate fun on the slopes and pulsating city experiences. It also contains numerous superlatives. Whether the world's only Incity Snowpark (Innsbrucker Nordkettenbahnen), one of the largest night skiing arenas in Europe (Bergeralm), Austria's highest skiing resort (Kühtai), Tyrol's most visited attraction (Swarovski Crystal Worlds), the world's only themed zoo of its kind (Alpenzoo Innsbruck), the oldest museum in the world (Ambras Castle Innsbruck) or the largest walk-on sundial in the Alps (Elferbahnen) – unparalleled holiday fun is always around the corner.

SKI plus CITY Pass Stubai Innsbruck Prices

The SKI plus CITY Pass Stubai Innsbruck is available from a minimum **validity period of two days**. The costs of a 5-day pass for **adults** amount to € **230**, while the **children's pass** is available for € **115** for 5 days. Children born 2012 and younger enjoy the benefits of the SKI plus CITY Pass Stubai Innsbruck free of charge, if one accompanying parent is a SKI plus CITY Pass Stubai Innsbruck holder. The pass is valid between **01 October 2019** and **10 May 2020**. An overview of current prices of the SKI plus CITY Pass Stubai Innsbruck (2 to 21 days) can be found at <https://www.ski-plus-city.com/home/preise-kaufen/preise/>.

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SKI plus CITY Pass Stubai Innsbruck Fact Box

SKI plus CITY Pass Stubai Innsbruck – unique worldwide:

Single Pass available from 2 days providing access to 13 skiing areas, 22 sights and 3 indoor pools

Validity

01 Oct. 2019 – 10 May 2020

13 Skiing Resorts included:

Stubai Glacier (Neustift), Axamer Lizum (Axams), Schlick 2000 Skiing Centre (Fulpmes), Kühtai (Kühtai), Hochoetz (Ötz), Muttereralp (Mutters), Bergeralm (Steinach am Brenner), Innsbrucker Nordkettenbahnen (Innsbruck), Serlesbahnen (Mieders), Elferbahnen (**Neustift**), Patscherkofelbahn (Innsbruck-Igls), Oberperfuss - Rangger Köpfl (Oberperfuss), Glungezerbahn (Tulfes).

22 Lifestyle, Culture & Sightseeing offers in the greater Innsbruck area included (one-off admission):

Alpenzoo, Imperial Palace Innsbruck, City Tower, Swarovski Crystal Worlds, Golden Roof Museum, Innsbruck City Archive, Tyrolean Folk Art Museum, Court Church, Tyrolean State Museum Ferdinandeum, Armoury Museum, Tirol Panorama with Kaiserjägermuseum, Bergisel Ski Jump Stadium, Anatomical Museum, Grassmayr Bell Museum & Bell Foundry, Tyrolean Railway Museum, Ambras Castle Innsbruck, Audioversum, Taxis-palais Kunsthalle Tirol, Hasegg Castle, Hall's Mint, Per Pedes City Tour (1 Tour), Ice Skating – Olympiaworld Innsbruck

3 Indoor Pools included:

Neustift Leisure Centre, StuBay Sauna and Spa Paradise (one-off pool admission for a duration of 4 hours max.), Axams Leisure Centre (one-off pool admission for a duration of 4 hours max.)

Mobility and bonus services:

Existing Ski Bus lines & Sightseer Innsbruck (Hop-on-Hop-off)
25% discount on the night rides with participating cable car operators