

## PRESS RELEASE

# Birthday Party in the Snow – One of Many Event Highlights in the Stubaital

Partying and sports closely linked at the Stubai winter events

**Stubaital, 2019: Exercise and enjoyment are top priorities in the Stubaital Valley. The winter events in the glacier valley near Innsbruck will take the matching offer to the extreme. Traditionally, the Stubai Glacier will start the season with the "Weiße Wies'n" Oktoberfest Ski Event, followed by spectacular sports events like the FIS Freeski Slopestyle World Cup. The Schlick 2000 Skiing Centre celebrates its birthday with fiery, colourful event highlights. For instance with the "Night of Colours" ski shows and especially with the first Winter BBQ Challenge "SKI & BBQ STUBAI 2020". The Elferbahnen put their tobogganing offer to the test and five winter hiking nights – one even on the mountain of the Serlesbahnen itself – invite guests to enjoy sportive and epicurean pleasures amidst snow-covered landscapes.**

### Beer pretzels, jumps and powder snow

Whether skiers are already in form for the new season can be proven at the **"Weiße Wies'n"** event on the Stubai Glacier. Guests rocking up at the **Ski-Oktoberfest** between 12 to 13 October in their Oktoberfest outfit, i.e. wearing a Dirndl or Lederhosen when having fun on the slopes, will receive 50% discount on the one-day ski pass. Beer tapping, live music and all sorts of typical Oktoberfest delicacies can then be found around the Eisgrat Summit Station.

The Snowpark DC Stubai Zoo is just a gondola ride away. There, kickers and rails will be prepared forming a demanding slopestyle course for the third edition of the FIS Freeski World Cup Stubai. From 21 to 23 November, the international Who-is-Who of the freeski scene will again gather at the Stubai Glacier, guaranteeing both excitement and spectacular action.

Freestyle and freeride will also be on the agenda at the first **Powder Department Family Days** on **22 and 23 February**. With state-certified mountain and ski guides, the first day will take you out into the terrain. In a playful way, young freeriders and their parents will be taught how to use avalanche transponders, probes and shovels. On the second day, freestyle coaches will guide and supervise the kids at the Snowpark DC Stubai Zoo, where they will master their first small obstacles and jumps as well as perform cool tricks in the snow.

More information and additional events can be found at: [www.stubaier-gletscher.com](http://www.stubaier-gletscher.com)

### 60 years Schlick 2000, reason to celebrate!

Happy Birthday Schlick 2000! 60 years ago the Schlick 2000 Skiing Centre was opened in Fulpmes. The 2019/2020 winter season is therefore clearly dominated by this anniversary. The festivities comprise a winter warm-up at the Kreuzjoch Summit Station on 7 December as well as the colourful "Night of Colours" ski shows, which start on 26 December and are then staged seven more times at the Froneben Intermediate Station.

The event cycle, however, will definitely culminate in the big, unprecedented pleasure challenge that will take place in the skiing resort from 13 to 15 March. As part of the very first **SKI & BBQ SCHLICK 2000 – STUBAI WINTER BBQ CHAMPIONSHIPS 2020**, six international top BBQ teams will compete at six different lodges in the Schlick 2000 area between Friday and Sunday. In

addition to an expert jury, the opinion of the many epicureans, who can taste the magical specialties in exchange for vouchers, will be of particular importance. It will be interesting to see, who will win the title of Stubai BBQ Champion first!

More information and other events available via [www.schlick2000.at](http://www.schlick2000.at)

### **Wicked! The Elfer with its extra-long toboggan runs**

For 55 years now, nature-lovers have also been able to comfortably visit the Elfer in Neustift with lift support. From there you can enjoy the fantastic view from the Stubaital's balcony and three extra-long natural toboggan runs offering fun rides when exploring Neustift's toboggan mountain. The certified toboggan runs can be tested particularly extensively at the 5<sup>th</sup> Toboggan Festival on 18 January 2020. This day will be all about having fun on two runners: Toboggans from different manufacturers from Austria, Germany and Italy will be freely available for testing, there will be great prizes to win and great innovations will be presented and valuable tips on the handling of sports equipment will be revealed across the event site at the Elferbahnen Valley Station.

You can find out more about the Elferbahnen here: [www.elfer.at](http://www.elfer.at)

### **Winter hiking nights in the valley and on the mountain**

Picturesquely snow-covered winter landscapes under a starry sky and incomparable natural impressions are on offer at the **winter hiking nights** on **09 and 23 January** as well as on **6 and 13 February** in the **Klaus Äuele Natur Aktiv Park**. Trails illuminated by torches and lanterns, romantically take hikers through the snow, accompanied by traditional music and culinary delights. In addition to that grown-up and smaller guests alike are awaited by exciting winter experiences: from guided torch hikes, curling, all the way to Husky sled rides. The unique experience of such a winter hike on the mountain at night can be also be shared at the additional winter hiking night on 18 February at the Serlesbahnen in Mieders.

### **Fun events with a bang**

It goes without saying that children and families are perfectly entertained in the Stubaital, which is well known for its child-friendly atmosphere.

The event highlight for all young guests is the pre-New Year's Eve party at Lake Kampler See on 29 Dec. 2019. With fascinating mythical creatures, cool DJ music and a brilliant fire show, the Stubaital will ring in and celebrate the New Year in advance.

During the carnival season, the atmosphere in the Stubaital is even more lively and colourful. At BIG Ron's carnival festival in the Schlick 2000 on 25 February 2020, dancing, make-up and food tasting events are scheduled.

Detailed information on these and other events is available via [www.stubai.at/events/](http://www.stubai.at/events/)

### **For additional media information:**

#### **Tourismusverband Stubai Tyrol**

Mag. (FH) Michael Gstrein

Stubaitalhaus, Dorf 3

A-6167 Neustift im Stubaital

Tel.: +43 (0) 501881-154

Fax: +43 (0) 501881-199

Email: [michael.gstrein@stubai.at](mailto:michael.gstrein@stubai.at)

[www.stubai.at](http://www.stubai.at)

## **STUBAITAL WINTER EVENT HIGHLIGHTS – SAVE THE DATE:**

### **Stubai Glacier:**

<b>12 - 13.10.2019</b>	Weisse Wiesn Ski Oktoberfest
<b>18 - 20.10.2019</b>	Stubai Zoo Premiere No. 10
<b>23.10. - 17.11. &amp; 26.11. - 07.12. 2019</b>	Stubai Prime Park Sessions
<b>07 - 10.11.2019</b>	SportScheck Glacier Festival
<b>17 - 18.11.2019</b>	SAAC Basic Camp
<b>21 - 23.11.2019</b>	FIS Freeski World Cup Stubai
<b>28.11. - 01.12.2019</b>	SAAC Second Step Camp
<b>14.12.2019 &amp; 18.01.2019</b>	Sport OKAY Avalanche Safety Training
<b>10 &amp; 11.01.2019</b>	Dine & Wine Gourmet Night
<b>24 - 26.01.2019</b>	Kästle Powder Department Ladies Days
<b>23.02.2019</b>	Dine & Beer Gourmet Night
<b>21 - 23.02.2019</b>	SportScheck Bivouac Camp
<b>11 - 12.04.2019</b>	SAAC Basic Camp
<b>April &amp; May 2019</b>	Spring Sessions at the Stubai Zoo Snow Park

Detailed information on the respective event available via

<http://www.stubaier-gletscher.com/stubai-live/events/>

### **Schlick 2000:**

<b>07.12.2019</b>	Winter-Warm-Up at the Kreuzjoch Summit Station
<b>22.12.2019</b>	Schlick 2000 Gift Hunt
<b>26.12.2019</b>	Night of Colours: Ski Night Show with night tobogganing (additional dates: 02.01.19 / 09.01.19 / 06.02.19 / 13.02.19 / 20.02.19 / 27.02.19 / 06.03.19)
<b>Every Wednesday</b>	Night tobogganing (interm. station) from 08 Jan. 2020
<b>08.02.2020</b>	Live Music "im Schlussliacht"
<b>25.02.2020</b>	BIG RON'S Carnival festival
<b>29.02.2020</b>	Ö3 Snow Cat at the Kreuzjoch Summit Station
<b>06 - 08.03.2020</b>	28 <sup>th</sup> Stubai Cup
<b>13 - 15.03.2020</b>	SKI & BBQ SCHLICK 2000 – Stubai Winter BBQ Championship
<b>05.04.2020</b>	Snow Concert Season Finale at the Kreuzjoch Summit Station
<b>12.04.2019</b>	Schlick 2000 Egg Hunt

Detailed information on the respective event available via

<https://www.stubai.at/skigebiete/schlick2000/skigebiet/veranstaltungen/>

### Elferbahnen Neustift:

from end of December

Night tobogganing

3 times per week (Mondays, Wednesdays, Fridays)

18.01.2019

5<sup>th</sup> Tobogganing Festival with exhibitor area and test material

06 - 08.03.2019

28<sup>th</sup> Stubai Cup

Detailed information on the respective event available via

<https://www.stubai.at/skigebiete/elferbahnen/aktivitaeten/veranstaltungen/>

### Advent & Christmas Season:

#### Krampus, Tuifl, Nikolaus:

12/13.10.2019

**Mieders:** Mask exhibition of the Stubai Tuifl\* in the municipal hall

23.11.2019

**Mieders:** Tuiflschaug'n at the Mieders village centre

30.11.2019

**Neustift:** traditional Tuifllauf at the village square

05.12.2019

**Schönberg:** Nikolaus festival

**Telfes:** Advent market with Santa Claus parade / Tuifl runs at pavilion

**Fulpmes:** Traditional Tuifl run at the church square

#### Advent Markets:

29.11. - 02.12. 2019

**Neustift:** traditional Christmas market in Neustift/Milders

**Additional dates:** 06 - 08.12.19 / 15 - 17.12.19 / 20 - 22.12.19

#### Nativity scenes:

23/24.11.2019

**Neustift:** Nativity scene exhibition at Vinzenzheim

07/08.12.2019

**Schönberg, Mieders, Fulpmes:**

2. Stubaier Krippenstraße – Nativity scene exhibition

#### Plays, Concerts:

01.12.2019

**Telfes:** Church concert with choir in the Fulpmes-Telfes church

06 - 07.12.2019

**Fulpmes:** "Enjoying the tranquil time" – Delicacy market and contemplative one-act play of the Stubai Farmer's Theatre Fulpmes on the out-door stage at Gasthof Jenewein

Additional dates: 06 - 07.12.19 / 13 - 14.12.19

08.12.2019

**Neustift:** Advent concert ft. Wiltener Sängerknaben (parish church)

14.12.2019

**Fulpmes:** Stubai Advent concert with men's choir in the parish church

27.12.2019

**Neustift:** Stubai Christmas – Christmas Concert in the parish church

29.12.2019

**Neustift:** BIG Family Pre-New Year's Eve Festival at Lake Kampler See

#### Highlight 2020H

09.01.2020

**Neustift:** Winter Hiking Night Klaus Äuele

**Additional events:** 23 Jan. 20 / 06 Feb. 20 / 13 Feb. 20 / 18 Feb. 20 (Serlesbahnen Mieders)

[\* Tuifl = Devils]

More information on all these events and additional dates are available at:

<http://www.stubai.at/de/aktuelles/veranstaltungen>

**Subject to change!**

Last updated: September 2019